

Pre-Production Summary: Non-Linear Story

General information:

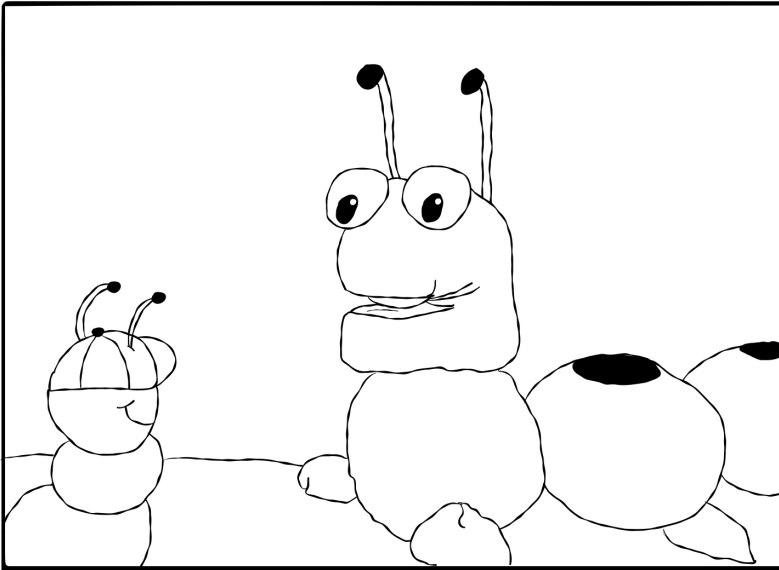
1. Mauricio Zúñiga González
2. Story idea # 2
3. Non-Linear story:
 - a. Which format are you using?
The format of this story is Book Ending.
 - b. Summarize how your story will fit that format:
In the first scene, Grandpa Worm is interviewed by his grandchild. Then, an announcement is made: "Sixteen years ago," during which a young worm is shown searching for food. This worm discovers a juicy apple and starts biting into it. Halfway through his meal, he suddenly notices two large eyes staring at him and feels surprised. It was another worm, eating the apple from the other side. The two worms smile at each other, and Grandpa Worm concludes the story by telling his grandchild Worm, "That's how I met your grandma!"

Creative Brief:

1. What must it be?
It is a love story about how you can find the love of your life in unexpected places.
2. Who is it for?
For people of all ages.
3. How long must it be?
25 - 30 seconds.
4. What is your objective with the piece?
Provide an example of love at first sight
5. When is it due?
February 16, 2024.
6. What is the overall idea?
This is a humorous romantic story about a grandfather sharing with his grandson how he met the love of his life, who happens to be his grandmother.
7. What is the storyline summary?
A Grandpa Worm telling his love story to his grandkid.
8. Elevator pitch:
This video will show how to find love in an expected place, hinting at dating life in 2025.
9. Tagline:
You can find love anywhere; just be open to it.
10. Look and feel description:
Humoristic, adorable, and loves accomplishment.
11. Identify classic plot:
This is a classic love story where the ending is: they lived happily ever after after.

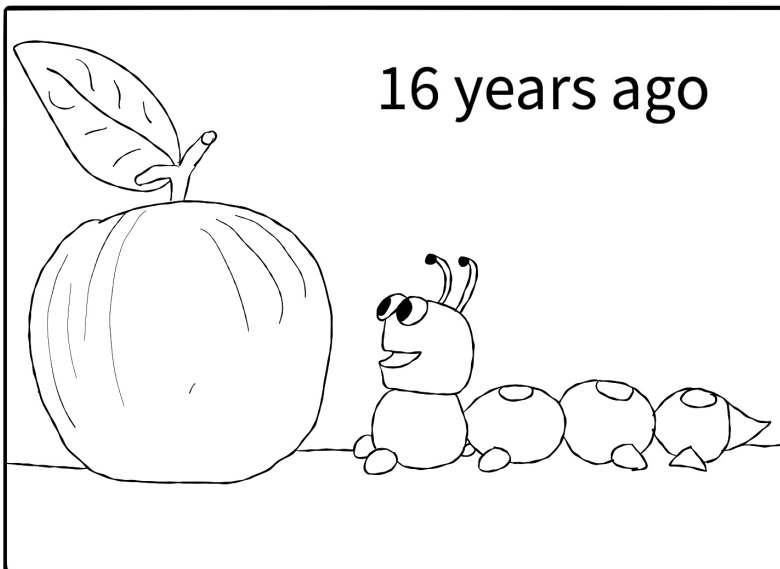
Storyboard: How I met your Grandma

Scene 1



In this first scene, Grandpa Worm will move his mouth in a closer photo shotting to have the perspective of being interviewed by his grandchild.

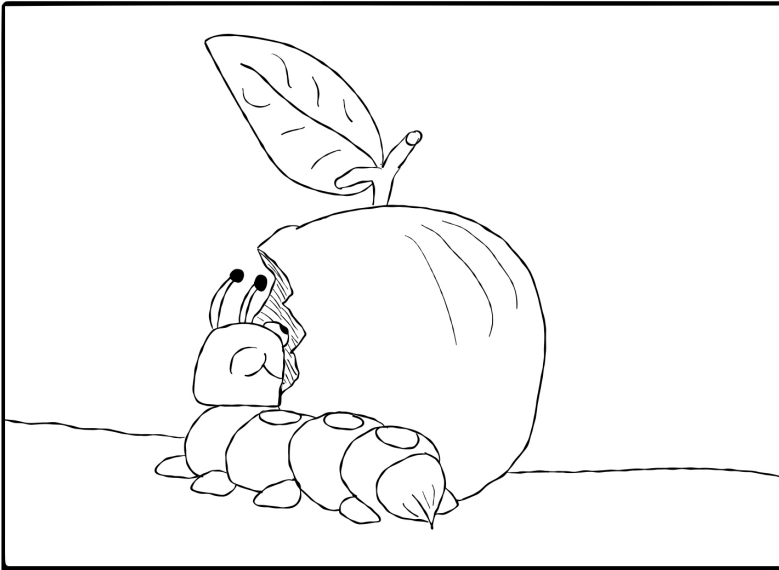
Scene 2



In this second scene, you will see the worm walking toward the apple, very happy to find it. He moves all his feet and smiles as he gets closer to the big meal. In this scene, you will notice an announcement indicating that this part of the story began 16 years ago, as it shifts to the past.

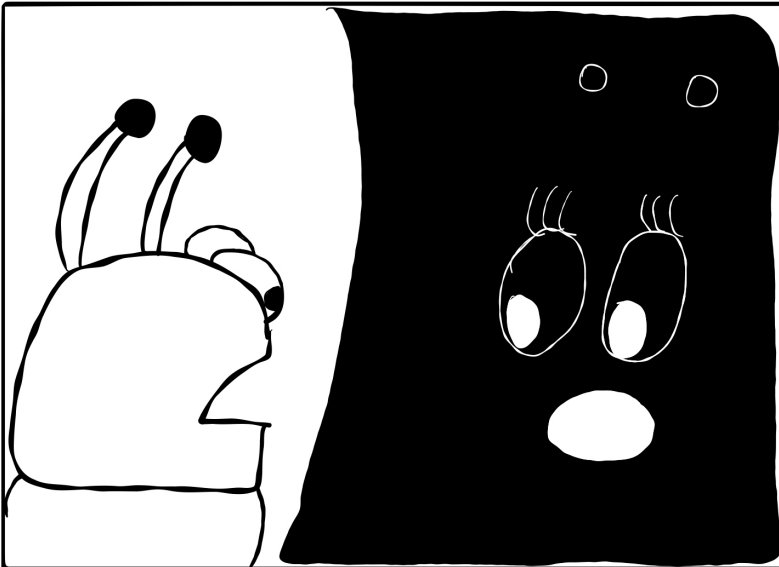
Storyboard: How I met your Grandma

Scene 3



Here, you will see all the motion of the young worm eating and enjoying the apple, savoring each bite. Then, you will notice that he stops as if he has noticed something.

Scene 4



This scene zooms in to appreciate the details on their faces. The worm stops eating the apple and looks very surprised when he discovers another worm inside, capturing a feeling he never expected. The other worm is surprised, too.

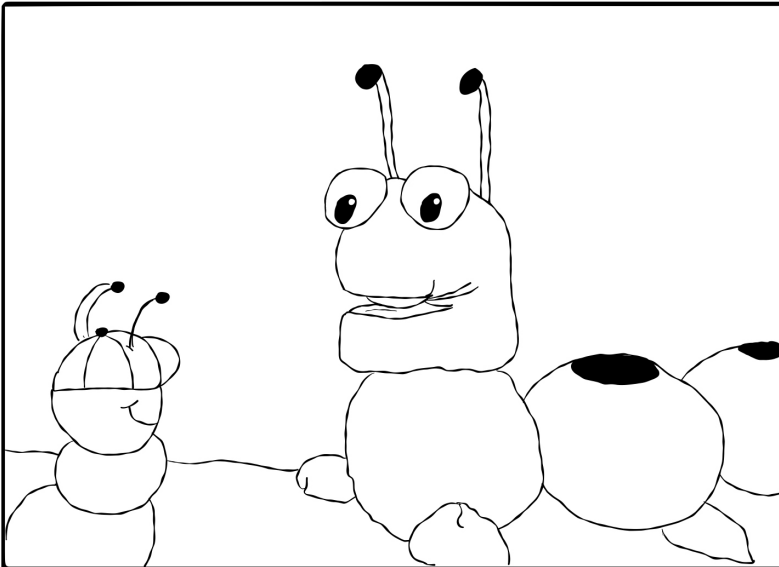
Storyboard: How I met your Grandma

Scene 5



Here, the worm from inside escapes from the apple. The other worm is immediately enchanted by the lady worm inside the apple. This scene captures the emotion on their faces as they fall in love.

Scene 5



In this last scene, once again, it is the first scene where Grandpa Worm concludes the storytelling: "This is how I met your grandma."