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The New Haven Adult Continuing Education Center

<https://www.nhaec.org/>

Website Information Architecture

IMC 517 Ideation, Prototyping, and Testing
Spring 2025



The New Haven Adult Continuing Education Center



- A nonprofit organization
- Dedicated to assisting adult learners through a variety of educational programs.
- I was a former student

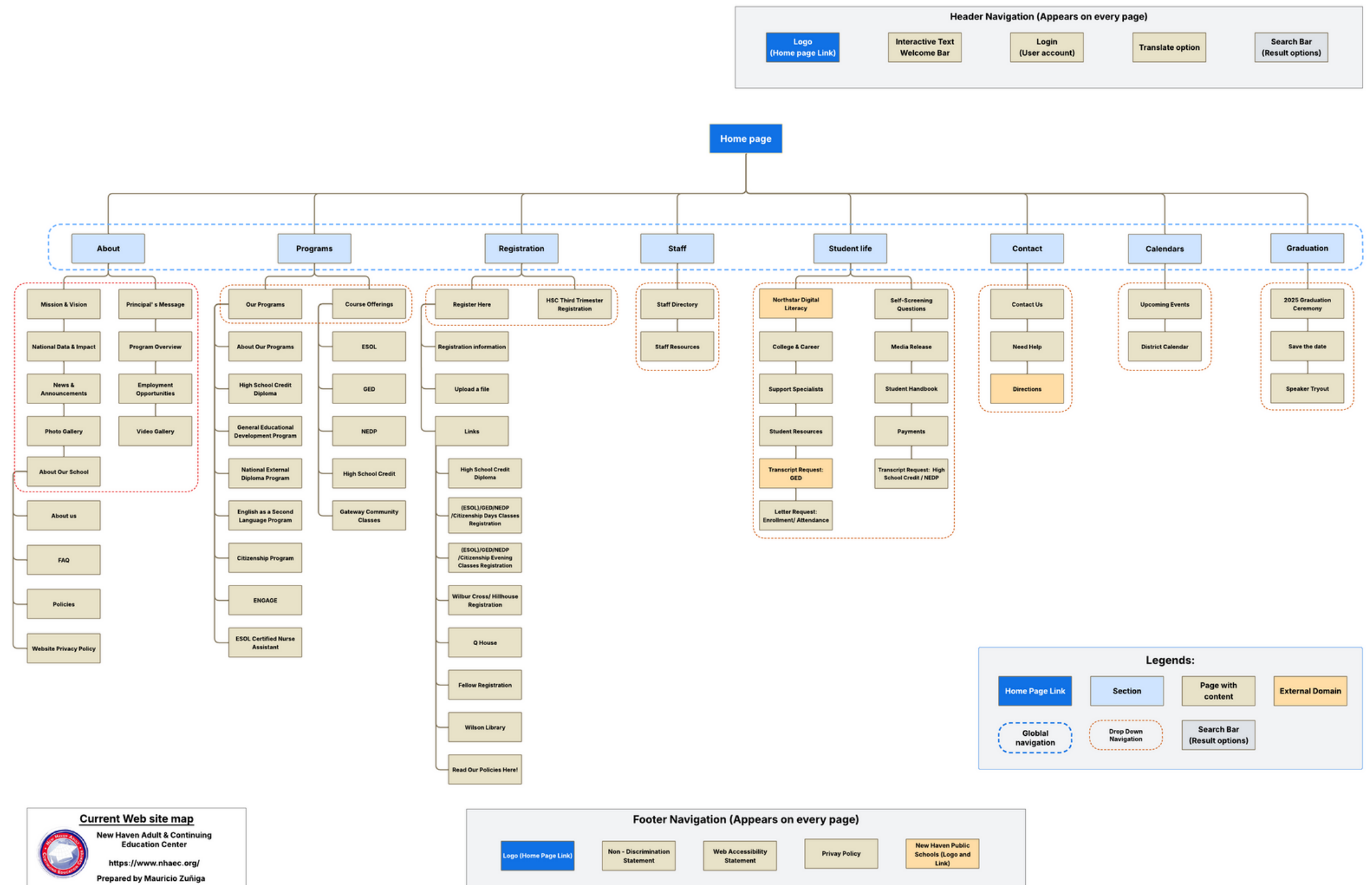


The New Haven Adult Continuing Education Center website
(<https://www.nhaec.org/>)

Analysis of webpage IA



- Long global navigation
- Duplication
- No clear user paths
- IA is too complex for the target audience



The main modifications



- Clutter removal
- No more duplication
- Clear user paths
- Remember the target audience

